IN THE ZONE CONFERENCE 2012
THE GEOGRAPHY OF GLOBAL PROSPERITY
26-27 November 2012

Engaging in the Asian Century
Western Australia’s ongoing prosperity and status as the powerhouse of the Australian community is aligned closely to the transformative economic growth of Asia’s largest nations.

We share a time zone with the key business hubs of China, Japan, Korea, Singapore, India and Indonesia, facilitating the formation of real time relationships and collaboration between businesses and communities in our state with their counterparts across Asia.

Our ability to supply Asia with the natural resources crucial to its ongoing development and our geographic proximity to the world’s changing centre of gravity provide us with a strong competitive advantage and the potential to become an increasingly significant city on the world stage.

The advent of the Asian Century and shift in the balance of global power is creating unprecedented opportunity for all Australians. Across business and the community, we are in a position to harness the benefits of sharing ideas, innovation, technology and research across a multi-dimensional cultural and commercial landscape.

Taking advantage of these opportunities requires new forms of interaction with the world on our doorstep, across sovereign borders and cultural boundaries, and an appetite for partnering with and learning from this dynamic region of the world.

In the Zone 2012 will provide participants with an opportunity to hear a wide range of international commentators address these issues, building a strategic and contemporary perspective on the growth prospects of the Asia-Pacific region in the context of continuing global economic volatility.

The conference will provide delegates, across disciplines and across sectors, with a strategy for achieving success in a rapidly evolving geopolitical environment.

Paul Johnson
Vice-Chancellor
**CONFERENCe PROGRAM**

<table>
<thead>
<tr>
<th>MONDAY 26 NOVEMBER</th>
<th>The Octagon Theatre</th>
</tr>
</thead>
<tbody>
<tr>
<td>Plenary 1</td>
<td>The geography of global prosperity: the economies of the Asian Century</td>
</tr>
<tr>
<td>Plenary 2</td>
<td>Natural resource development in the zone</td>
</tr>
<tr>
<td>Plenary 3</td>
<td>Strategic space in the zone: a non-zero sum game</td>
</tr>
<tr>
<td>NETWORKING LUNCH</td>
<td>Perth as a global energy and minerals hub</td>
</tr>
<tr>
<td>Plenary 4</td>
<td>Global Capital Markets: moving south</td>
</tr>
<tr>
<td>Plenary 5</td>
<td>Facilitating sustainable economic development: the challenge of effective development assistance</td>
</tr>
<tr>
<td>Plenary 6</td>
<td>Cross-cultural leadership and literacy in the twenty-first century</td>
</tr>
<tr>
<td>GALA DINNER</td>
<td>Winthrop Hall</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>TUESDAY 27 NOVEMBER</th>
<th>The Octagon Theatre</th>
</tr>
</thead>
<tbody>
<tr>
<td>Plenary 7</td>
<td>Innovation in the Asian time zone: resource sustainability for a growing population</td>
</tr>
<tr>
<td>Plenary 8</td>
<td>Private wealth and philanthropy in the Asian Century</td>
</tr>
<tr>
<td>Plenary 9</td>
<td>Neighbourhood watch: corporate citizenship and capacity building in the zone</td>
</tr>
<tr>
<td>NETWORKING LUNCH</td>
<td>The Australian: Australia in China’s Century</td>
</tr>
<tr>
<td>Plenary 10</td>
<td>Education and research in the 21st century</td>
</tr>
<tr>
<td>Plenary 11</td>
<td>Culture in the zone: creating a sense of place</td>
</tr>
</tbody>
</table>

NETWORKING DRINKS

*Please note this program is subject to change. Please refer to the website for the most up to date version.*

**SPEAKERS**

The University of Western Australia has invited a wide range of internationally and nationally eminent thinkers and speakers to participate in this important public policy event.

[Dr Thomas Barlow](#) | Research Strategist, Thomas Barlow Advisory Services |
[Dr Mark Barnaba](#) | Chairman, Macquarie Group Western Australia and The University of Western Australia Business School Board |
[The Hon Premier Colin Barnett MLA](#) | Premier, Western Australia |
[Dr Matt Barney](#) | Vice President and Director, Infosys Leadership Institute, India |
[Peter Baxter](#) | Director General, AusAID |
[Cathryn Carver](#) | Managing Director, Institutional Australia and Global Institutional Relationship Banking, ANZ |
[Dr Michael Chaney AO](#) | Chancellor, The University of Western Australia; Chairman, National Australia Bank, Woodside Petroleum and Gresham Partners |
[Mr Peter Coleman](#) | Chief Executive Officer and Managing Director, Woodside |
[Rob Delane](#) | Director General, Department of Agriculture |
[Professor Joseph Fan](#) | Director, Institute of Economics and Finance, The Chinese University of Hong Kong |
[Dr David Gruen](#) | Executive Director, Macroeconomic Group, Australian Treasury |
[Jonathan Holloway](#) | Artistic Director, Perth International Arts Festival |
[Professor Paul Johnson](#) | Vice-Chancellor, The University of Western Australia |
[Roy Krywosinski](#) | Managing Director, Chevron Australia |
[Hon Dr. Philippa Malmgren](#) | President, Cananbury Group |
[Professor Don Markwell](#) | Warden of Rhodes House, Oxford |
[Professor Barry Marshall AC](#) | Nobel Laureate; Clinical Professor, The University of Western Australia |
[Mr Rory Medcalf](#) | Program Director - International Strategy, The Lowy Institute |
[Rt Hon Lisa Scaffidi](#) | Lord Mayor of Perth |
[Mr Tim Shanahan](#) | Director, Energy and Minerals Institute, UWA |
[Yoshihiro Shigehisa](#) | Emeritus Chairman, JGC Group |
[Shanker A Singham](#) | Partner, Squire Sanders |
[Dr Richard Smith AO PSM](#) | Australia’s Special Envoy to Afghanistan and Pakistan |
[Vinay Venkatraman](#) | Co-founder, Copenhagen Institute of Interaction Design |
[Mr Sam Walsh](#) | Chief Executive, Iron Ore and Australia, Executive Director, Rio Tinto |
THE EDITORIAL COMMITTEE
The In the Zone Editorial Committee, comprised primarily of distinguished alumni from The University of Western Australia, provides guidance on the development of the conference series.

Dr Mark Barnaba  
Chairman, Macquarie Group Western Australia and The University of Western Australia Business School Board

The Hon Premier Colin Barnett MLA  
Premier, Western Australia

The Hon Kim Beazley AC  
Australian Ambassador to the United States

Dr Susan Boyd  
President, Australian Institute of International Affairs, WA

Dr Michael Chaney AO  
Chancellor, The University of Western Australia; Chairman, National Australia Bank, Woodside Petroleum and Gresham Partners

Professor Paul Johnson  
Vice-Chancellor, The University of Western Australia

Mr Paul Kelly  
Editor-at-large, The Australian

Mr John Langoulant AO  
Chief Executive, Oakajee Port and Rail

Professor Bill Louden  
Conference Chair, Senior Deputy Vice-Chancellor, The University of Western Australia

Professor Barry Marshall AC  
Nobel Laureate; Clinical Professor, The University of Western Australia

Dr Richard Smith AO PSM  
Australia’s Special Envoy to Afghanistan and Pakistan

The Hon Stephen Smith MP  
Federal Minister for Defence

REGISTRATION
Conference registrations can be made by completing the registration form and returning via fax or post to the conference secretariat. Online registration is also available through the registration page on the website www.zone.uwa.edu.au.

REGISTRATION FEES

<table>
<thead>
<tr>
<th>Registration Type</th>
<th>Early Bird (closes 30 September 2012)</th>
<th>Regular (1 October 2012 onwards)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full registration – UWA alumni</td>
<td>$1,870</td>
<td>$2,090</td>
</tr>
<tr>
<td>Full registration – non alumni</td>
<td>$2,200</td>
<td>$2,420</td>
</tr>
<tr>
<td>UWA academic registration</td>
<td>$1,250</td>
<td>$1,450</td>
</tr>
</tbody>
</table>

FULL REGISTRATION ENTITLEMENTS INCLUDE:

- Entry to all conference sessions
- Conference satchel and official program
- Gala dinner, sit down lunches, morning teas and closing drinks

Note that all prices quoted include GST and are shown in Australian dollars.
Full terms and conditions associated with registration can be found on the In the Zone website.

For more information visit www.zone.uwa.edu.au
1. DELEGATE INFORMATION

Title: Prof/Dr/Mr/Mrs/Ms/Miss/Other:  Surname:
First Name:
Organisation:
Position:
Postal Address:
Suburb:  State:  Postcode:
Country:
Telephone:  Fax:  Mobile:
Email:
Name as you wish it to appear on your name badge:
Special Requirements (dietary or otherwise):

2. REGISTRATION FEES

All fees include a Goods & Services Tax (GST) of 10% and are shown in Australian Dollars.
Please refer to the registration fee explanation for definitions and entitlements for each registration type.

<table>
<thead>
<tr>
<th>Registration Type</th>
<th>Early Bird  (closes 15 September 2012)</th>
<th>Regular  (16 September 2012 onwards)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full registration – UWA Alumni</td>
<td>$1,870</td>
<td>$2,090</td>
</tr>
<tr>
<td>Full registration – Non Alumni</td>
<td>$2,200</td>
<td>$2,420</td>
</tr>
<tr>
<td>UWA academic registration</td>
<td>$1,250</td>
<td>$1,450</td>
</tr>
</tbody>
</table>

**SUBTOTAL SECTION 2**  AU$

3. SOCIAL FUNCTIONS

<table>
<thead>
<tr>
<th>Function</th>
<th>Type</th>
<th>Cost per person</th>
<th>Attendance (please indicate)</th>
<th>No of Tickets</th>
<th>Total Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Conference Dinner</td>
<td>Full Registration</td>
<td>Nil</td>
<td>Yes</td>
<td>1</td>
<td>Nil</td>
</tr>
<tr>
<td>Monday 26 November 2012</td>
<td>Additional Tickets</td>
<td>$132</td>
<td></td>
<td></td>
<td>$</td>
</tr>
<tr>
<td>Closing Reception</td>
<td>Full Registration</td>
<td>Nil</td>
<td>Yes</td>
<td>1</td>
<td>Nil</td>
</tr>
<tr>
<td>Tuesday 27 November 2012</td>
<td>Additional Tickets</td>
<td>$88</td>
<td></td>
<td></td>
<td>$</td>
</tr>
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**SUBTOTAL SECTION 3**  AU$
4. ACCOMMODATION

Please indicate your preferences for accommodation.
A deposit of one night’s payment for your nominated hotel or a credit card number is required with registration to secure your booking. Please note your credit card details will be forwarded onto the hotel to secure the booking only and no monies will be deducted by the Conference Secretariat. The hotel at its discretion may choose to debit your credit card for one night’s accommodation.
A cancellation fee may apply if cancelling within 30 days of arrival date.

<table>
<thead>
<tr>
<th>Arrival</th>
<th>ETA</th>
<th>Departure</th>
<th>Nights</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Hotel</th>
<th>Cost per night</th>
<th>Preference (1-2)</th>
<th>Room Type (please indicate)</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>InterContinental Perth Burswood</td>
<td>$290</td>
<td></td>
<td>Classic Twin including Full Breakfast</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Classic Double including Full Breakfast</td>
<td></td>
</tr>
<tr>
<td>Holiday Inn Burswood</td>
<td>$235</td>
<td></td>
<td>Urban Twin including Full Breakfast</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Urban Double including Full Breakfast</td>
<td></td>
</tr>
</tbody>
</table>

Accommodation is limited and cannot be guaranteed after 30 September 2012. We recommend you book early.

If sharing or accompanied by another person in a Twin/Double/Queen room please advise name:

5. PAYMENT SUMMARY

<table>
<thead>
<tr>
<th>Subtotal Section 2</th>
<th>AU$</th>
</tr>
</thead>
<tbody>
<tr>
<td>Subtotal Section 3</td>
<td>AU$</td>
</tr>
<tr>
<td>Subtotal Section 4 (Section 4 not applicable if providing credit card details)</td>
<td>AU$</td>
</tr>
</tbody>
</table>

6. PAYMENT DETAILS

- **Credit Card Payment**
  - Please charge AU$ to my VISA MasterCard AMEX
  - Card Number
  - Cardholders Name
  - Signature
  - Please note that your credit card statements will show ‘EECW’ under transaction details.

- **Cheques**
  - I have enclosed a cheque for the amount of AU$
  - Cheques should be made payable to: EECW Pty Ltd ITF UWA In The Zone Conference

7. CANCELLATION POLICY

- I understand and accept the conditions of the cancellation policy [see Registration Information on Conference Website].

<table>
<thead>
<tr>
<th>Signed</th>
<th>Date</th>
</tr>
</thead>
</table>

A Tax Invoice will be issued upon receipt of your registration payment; please keep a copy of this registration form for your GST records.